

Global Glam

International Luxury Magazine

Global Glam Magazine Online Media Kit:

Global Glam is a lifestyle and luxury magazine reporting current international trends around the globe. Our readers visit Global Glam for the latest news and trends of the international lifestyle, travel, and fashion scene. Global Glam aims to uncover secrets and features of different trends, cultures, and places to its readers and showcase the best of the best of what's admired in a global scale.

We offer multiple advertising options to ensure your brand message reaches our readership base of influencers. We connect to an exclusive readership of affluent individuals from all over the world.



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GlobalGlam.com offers our partners & clients several advertising display opportunities on the homepage, and specific categories pages.

All prices are quoted in US dollars and may be subject to change contingent on dates, total spend, and length of campaign

Ad sizes are:	Price
Header Banner: 887x95	\$3500
Footer Banner: 887x95	\$2800
Side Banner: 260x150	\$1000
Side Banner: 260x150	\$1000

Our Header & Footer Banner Campaigns are designed for one month promotions and have a presence on every link of GlobalGlam.com. Banner Campaigns are ideal for national and international clients. They are effective at reaching our monthly readers at a very low price.

Our Side banners remain on the left underneath the most current issue of Global Glam Magazine for one full month. They are effective at reaching monthly readers at a very low price. These are good to promote a product, sale, event, or draw more people to purchase a specific item on an online store. They are also great for promoting a collection, website or product line.

PREMIUM CAMPAIGN: Starting at \$5000

Our Premium Campaigns are designed for one week and one month promotions on GlobalGlam.com. Premium Campaigns are ideal for brands that are looking to connect directly to all our loyal readers and ensure repeated brand recognition. Packages for Premium Campaigns include Email Blasts, outreach to Global Glam subscribers and top tier banner placement.

Program Benefits:

100% exclusivity of email blast designed around your brand's message, Easy-to-navigate template directing readers to your brand's website and ultimately increasing traffic, Heightens reader interest through direct marketing of your brand's special offering, Highlights multiple products or services offered by your brand with corresponding text, Exposes your brand as newsworthy to a targeted group of influential readers poised to purchase. The GlobalGlam.com Ereport is sent out every two weeks. The Ereport reaches our audience of active and interested viewers. Exclusive sponsors may skin the background of the Ereport with their brand.

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If you have questions, please contact us at:

- advertising@globalglam.com

